

News



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Historic Dallas Downtown Revitalization

The jB+a Urban Design Team was commissioned by the City of Dallas to revitalize the historic downtown. At the center, a new downtown park will enhance the Paulding County Courthouse, adjacent historic buildings and shops as the signature fountain and flag plaza become focal points in the park. The streetscape plan will redesign the current streets and sidewalks with shade trees, pavers, furniture, signage and lighting. The new streetscape will address issues such as coordination with storefronts, public parking and utility relocation. jB+a is leading a series of public meetings to ensure that the downtown plan reflects the interests of Dallas citizens as well as City officials. The end result will be a unique and innovative design solution with a cost effective construction budget.



US 78 Visualization

Route 78 - Visions for a new CID

The Highway 78 Community Improvement District worked with jon Benson + associates to develop streetscape and landscape plans for seven miles of the Highway 78 corridor. The plans include a plant palette, landscape plans, roadway sections and digital photographic 2-D visualization graphics. These plans are created to merge into GDOT plans to add a landscaped median to this stretch of Highway 78. The elements of the streetscape include character landscaping enhanced at gateways to the corridor as well as new sidewalks, crosswalks, decorative pedestrian scale lighting and roadway lighting.

Acworth Plans Day Chevrolet Site

To assist the City of Acworth with continued implementation of their LCI Community Plan, jB+a created multiple strategies for the redevelopment of the Day Chevrolet site in downtown Acworth. The 7.5 acre mixed-use plan includes new municipal, commercial, and residential development opportunities. Already planned is a new fire station on 1.5 acres. The jB+a team's final proposal includes 33,000 square feet of office, 21,000 square feet of retail, a 4,000 s.f. restaurant and 26 residential townhome units. The development plan builds on the goals of the LCI plan to strengthen the Main Street corridor and provide a gateway to the community.



Concord Road to Get a Facelift

The new Concord Road Streetscape Master Plan in Smyrna provides a center median, controlled turn lanes, new signalized intersections, a 12 foot multi-use trail on one side and a 5 foot sidewalk on the other. New landscaping and facility enhancements will complete the new streetscape. Plant materials are designed for the center median and both sides of Concord Road. The Master Plan suggest flowering trees at intersections and under power lines where vertical space is limited. Larger shade trees are placed along the sides of Concord Road and where spatial constraints allow. The landscape in the center island provides an opportunity to screen between lanes, as well as create pleasing textures and colors. Traditional Smyrna street furnishings and lighting are provided throughout the streetscape. Paving materials and patterns are representative of standards created for and used throughout the Smyrna downtown area.

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Creating New Town Centers.....



Suwanee

As part of the plan to develop a new town center, Jon Benson + associates created the park design plans for a 10-acre central green space that will serve as a new public commons and focal point for the community. The new Town Center Park will function as the "front door" for the City's new town center. The park is designed to accommodate individual users, small groups and large festivals. The intent of the design is to create an "urban edge" to the park that will buffer the park from the busy adjacent roads and provide a transition from the streets to a safe and inviting public commons. The interior of the park is below street level and buffered by the urban streetscape edge. It includes sidewalks that are lined with decorative street lights, shade

trees and raised planters that have wide steps between them leading down into the park interior. It also includes an amphitheater and stage area that can be viewed from the tiered seating, or from anywhere in the park during a festival. This configuration allows separation from the street but with views into the park, as well as opportunities for gatherings, shows and festivals of varying scales.

Douglasville Plaza East

The master plan for "Plaza East" in Douglasville is an extension of the City's central town square known as O'Neal Plaza. With LCI and TE funding, the City of Douglasville improved O'Neal Plaza with designs by jB+a. To link O'Neal Plaza with more businesses and parking, jB+a created an urban linear park design that provides a series of places for gatherings, outdoor eating, relaxation and architectural interest. The jB+a design of this plaza plus O'Neal Plaza and Plaza West will provide an exciting pedestrian corridor connection from Campbellton Road to the Old Court House Square.



Morrow Station - Central Transit Park

A new town center in the City of Morrow is moving forward with financial assistance from the Atlanta Regional Commission's LCI (Liveable Centers Initiative) program. Morrow's new town square on State Route 54, next to the entrance to Clayton State University, will be the catalyst and central outdoor activity area for new office, residential and commercial development. The square will be developed and integrated with a planned inter-modal facility that includes passenger rail station and bus drop-off, along with an "amphitheater" space to hold informal concerts and public events. The adjacent State and National Archives, office, retail and housing provide a new community center to live, work and play.



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