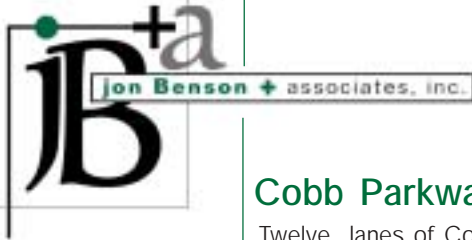


News



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Cobb Parkway Streetscape Improvements

Twelve lanes of Cobb Parkway (in Cobb County, Georgia) bounded by office, retail and convention facilities provide challenging design opportunities for jB+a. The Cumberland Community Improvement District (CID) selected jB+a Urban Design Studio to develop streetscape improvements for the 1.5 mile stretch that starts at Cumberland Parkway and heads north to Herodian Way in Smyrna. Included in the study are major intersections at Akers Mill, Interstate 285, Circle 75 Parkway and Windy Hill. This study, directed by Tom Boland of the CID, is closely related to development activity recommended by Blueprint Cumberland, the Liveable Centers Initiative (LCI) study completed last year. jB+a's concept plan and report will outline aesthetic improvements for roadway lighting and signalized intersections, "Green" recommendations for the pedestrian edge and medians, and signature "Gateway" elements at I-285. The final documents will not only include streetscape improvement plans and cost estimates, but will also include graphic presentation boards and computer-generated renderings for visual impact analysis.

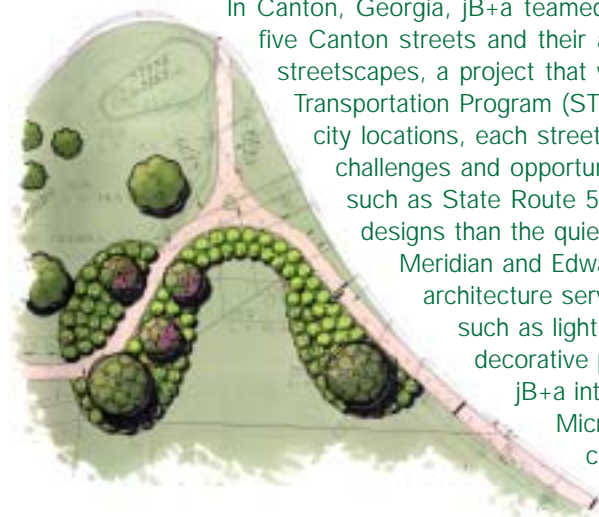


Historic Downtown Douglasville

Downtown Douglasville is being revamped. The jB+a Urban Design Studio is preparing complete construction documents for the Douglasville Downtown Streetscape in the historic, central business district. jB+a has worked with the city before on their Livable Centers Initiative (LCI) study, and is familiar with the surroundings. With funding sources from the Georgia Department of Revenue (Transportation Enhancement Funds) and the Atlanta Regional Commission (Livable Centers Initiative Funds), the City will improve the look of downtown. Under the TE grant, jB+a is developing plans for new sidewalk paving, lighting, and landscaping for Broad Street and O'Neal Plaza. LCI funds will cover similar streetscape construction for other downtown areas including new 'Gateway' signage at major intersections. In addition, jB+a will provide a redesign of O'Neal Plaza, the city's "town square", which is adjacent to city hall. Over the next 2 years, the city's historic center will receive approximately 3.6 million dollars worth of improvements.

jB+a Improving the Streets of Canton

In Canton, Georgia, jB+a teamed with ARCADIS to rehabilitate five Canton streets and their adjacent sidewalks and streetscapes, a project that was funded by the Surface Transportation Program (STP) Project. Located in several city locations, each street offered various design challenges and opportunities. Multi-lane highways such as State Route 5 required different streetscape designs than the quiet neighborhood streets of Meridian and Edwards. jB+a provided landscape architecture services for all streetscape elements such as lighting, benches, bus shelters, decorative pavement, trees and plants.



jB+a integrated AutoCAD plans with Microstation plans from ARCADIS to comply with Department of Transportation standards.

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 Beautification

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 Downtown
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Canton
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On the boards.

Livable Center Initiatives

jB+a is very proud to be an ongoing part of the Livable Center Initiative's (LCI's) throughout the metropolitan Atlanta region. As a part of highly experienced consulting teams, jB+a is responsible for Urban Design, Landscape Architecture, Design Workshops, and takes part in Public Involvement. The Atlanta Regional Commission (ARC) developed the LCI's to provide greater livability in communities within the 10 county Atlanta area. In 1999, the ARC adopted a 25-year Regional Transportation Plan that will provide \$1 million per year for five years for LCI planning grants. In addition, the ARC will distribute \$350 million in funds for project implementation. A few examples of things that come out of successful LCI's include enhanced streetscapes and sidewalks; connected homes, shops and offices; and improved access to transit. Some brief descriptions of jB+a's community efforts are provided below.

Lilburn

After the initial community forum and image survey, jB+a directed an urban design workshop to understand and evaluate the community's specific preferences and detail design elements. From these public forums, stakeholder meetings, personal interviews, research and on-street observations, the study team can create a town center plan. The final plan will become the basis for funding options from the Atlanta Regional Commission.

Douglasville

To assist the community's understanding of proposed streetscape improvements and multi-modal transportation facilities, jB+a provided ARCADIS with perspective sketches for visual impact analysis. These sketches helped the citizens visualize the impact of many proposed street enhancements in downtown Douglasville. In the final LCI study, jB+a provided cost estimating services for streetscape enhancements and design elements.

Woodstock

Community support was evident by the 75 people that attended the initial kickoff and visualization program presented by Joddie Gray from ARCADIS. This Livable Center Initiative Plan will provide a new direction for downtown Woodstock. In addition, urban designer jB+a will organize a public design workshop to understand the community's needs and desires for future planning projects. In the final plan, jB+a lists improvement projects and budgets.



As part of an urban design workshop, Jon Benson listens to the members of the Acworth community and documents design concepts.

Liveability in Acworth

jB+a provided Urban Design and Landscape Architecture services to ARCADIS for the Acworth Liveable Center Initiative Plan. This planning effort consisted of a series of public meetings and stakeholder workshops to understand the community's needs and desires to improve the livability of the central business district. The goals of the study are to promote quality development, create a village center, provide multi-modal connectivity and redevelop existing facilities. jB+a provided urban design guidelines and future project goals to improve the central community design. The final report provides the City of Acworth a guide for community improvement.

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